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18 April 2008

The Manager - Listings Australian Stock Exchange Limited Exchange Centre 20 Bridge Street SYDNEY NSW 2000

Via electronic lodgement

Dear Sir

## **BRAMBLES COMMENTS ON MARKET REACTION**

Attached is the announcement regarding the above.

Yours faithfully **Brambles Limited** 

Robert Gerrard Company Secretary

## Stock Exchange and Media Release 18 April 2008



## **BRAMBLES COMMENTS ON MARKET REACTION**

Brambles Chief Executive Officer Mike Ihlein said that he believed there had been a dramatic over-reaction to the announcement made earlier today regarding discussions between CHEP USA ("CHEP") and Wal-Mart given that:

- CHEP does not generate sales revenue from Wal-Mart itself.
- CHEP's sales revenue is generated from manufacturers and suppliers in connection with deliveries to retailers, such as Wal-Mart.
- The discussions with Wal-Mart have no impact on CHEP's issue volumes or sales revenue.
- The current Total Pallet Management service offering to Wal-Mart is cost neutral to CHEP.

Brambles will make an appropriate announcement to the market as to the outcome of its discussions with Wal-Mart in due course.

For further information please contact:

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Brambles is globally headquartered in Australia